



Sponsorship and Booth Participant Registration Application

Sunday, Sept 13, 2009 • 11–3 pm • Waterford Lakes Town Center

(Target Audience Women: Applications subject to committee approval)

Company

Contact Name

Phone Number

Email Address

SIGNATURE SPONSOR \$5000

EVENT SPONSOR \$1000

- Company logo on all promotional materials such as:
- Ads, Mall Sidewalk Signage, Direct Mail, Flyers, E-Blasts, Posters, etc.
- Logo on FHEO & Waterford websites with a link to your company site
Company name included in press releases, newsletter articles and media placements
Up to 3 booth tables and 6 chairs
Welcome to hang company banner in the registration tent
Company logo on guest registration cards/drawing reg cards
Company logo on tracking caller cards
Logo on appreciation poster at the event to sponsors
Company name on the Giant Tracking Calls Map

STATION SPONSOR \$200 (\$500 - Option for Exclusivity in your station)

- Welcome to be creative to own and decorate your designated station. See list below.
Invite and coordinate arrangements for other companies sharing your station
As owner of the station, report to event committee of status of station participants
Welcome to hang banner at your station as the sponsor
Stations and sponsors will be listed on the select promotional materials such as the event website and flyer
Station Sponsors company logo included on appreciation poster at the event
Two booth tables and 4 chairs

STATIONS

CelluLATE (Coffee & Calls)

International (Int'l Calls)

It's A Woman's World (Women's Organizations)

Social Soiree (Social Media)

Reunions (Connect w Friends)

Pamper Yourself (Massage, Salons, Nails)

Memories (Scrapbooks, Photos)

Pen A Friend (Cards, Stationary)

Pretty in Pink (Beauty, Cosmetics)

Yum Yums (Lite Food)

Taking Care (Healthcare)

Fit & Fabulous (Fitness, Yoga, Golf, Tennis)

Sweet Treats (Desserts)

Kid's Play (Kids drop off area)

Sassy But Safe (Self Defense, etc)

We're All Winners (Prizes / Drawings / Registration)

BOOTH PARTICIPANT \$50 (If you intend to sell items add additional \$50)

Be creative with fun and engaging booth setup to draw women to visit with you
One table and 2 chairs
Optional giveaways, coupons, and drawings at your booth
Emphasis on Friendship, Women, Pink Ribbons, Phones, etc.

DONATION FOR DRAWINGS/PRIZES STATION



WATERFORD LAKES TOWN CENTER